



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 1 of 4

NEBO MEDIA, INC - 22009  
ATTN: NEIL WILLIAMS  
3299 K STREET NW  
SUITE 200  
WASHINGTON DC 20007

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser              | Brand                 | Product Code | Station/Market      |
|-------------|-------------|-------------|------|-------------------------|-----------------------|--------------|---------------------|
| 403956      | 10-29-2012  | 11-01-2012  | 2    | NRSC / SMITH FOR SENATE | NRSC/SMITH FOR SENATE | POLITICALS   | WPVI - PHILADELPHIA |

| Agency Est# |            |            | CMS #<br>247473   | Sales Office<br>PHILADELPHIA     | Account Executive<br>A. CLIFFORD | Start Date<br>10-30-2012 | End Date<br>11-05-2012 | Billing<br>M (Broadcast Month, Cycle 1) |   |   |   |   |   |     | Package<br>N | Contract Title<br>247473 |           |  |
|-------------|------------|------------|-------------------|----------------------------------|----------------------------------|--------------------------|------------------------|---|---|---|---|---|---|-----|--------------|--------------------------|-----------|--|
| Line        | Start Date | End Date   | Time Period       | Description                      | RC                               | Duration                 | M                      | T                                       | W | T | F | S | S | SPW | Price        | Tot Spots                | Total \$  |  |
| 1           | 10-31-2012 | 11-02-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948)     | 9                                | 30                       |                        |   | 1 | 1 | 1 |   |   | 3   | 650          | 3                        | 1,950.00  |  |
| 2           | 11-05-2012 | 11-05-2012 | 05:00AM - 06:00AM | MORNING NEWS 5A MO-FR (6948)     | 9                                | 30                       | 1                      |   |   |   |   |   |   | 1   | 650          | 1                        | 650.00    |  |
| 3           | 10-30-2012 | 11-02-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949)     | 9                                | 30                       |                        |   | 1 | 1 | 1 | 1 |   | 4   | 1,500        | 4                        | 6,000.00  |  |
| 4           | 11-05-2012 | 11-05-2012 | 06:00AM - 07:00AM | MORNING NEWS 6A MO-FR (6949)     | 9                                | 30                       | 1                      |   |   |   |   |   |   | 1   | 1,500        | 1                        | 1,500.00  |  |
| 5           | 10-30-2012 | 11-02-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | 9                                | 30                       |                        |   | 2 | 2 | 2 | 2 |   | 8   | 1,500        | 8                        | 12,000.00 |  |
| 6           | 11-05-2012 | 11-05-2012 | 07:00AM - 09:00AM | MORNING NEWS GMA 7A MO-FR (6910) | 9                                | 30                       | 2                      |   |   |   |   |   |   | 2   | 1,500        | 2                        | 3,000.00  |  |
| 7           | 11-05-2012 | 11-05-2012 | 09:00AM - 10:00AM | DAYTIME 9-10A WEEKKDAY (6912)    | 7                                | 30                       | 1                      |   |   |   |   |   |   | 1   | 1,600        | 1                        | 1,600.00  |  |
| 8           | 10-31-2012 | 10-31-2012 | 11:00AM - 12:00PM | DAYTIME 11A-12P MO-FR (6914)     | 7                                | 30                       |                        |   |   | 1 |   |   |   | 1   | 2,000        | 1                        | 2,000.00  |  |
| 9           | 11-05-2012 | 11-05-2012 | 11:00AM - 12:00PM | DAYTIME 11A-12P MO-FR (6914)     | 7                                | 30                       | 1                      |   |   |   |   |   |   | 1   | 2,000        | 1                        | 2,000.00  |  |
| 10          | 10-30-2012 | 11-02-2012 | 12:00PM - 12:30PM | DAYTIME NOON NEWS WEEKDAY (6950) | 8                                | 30                       |                        |   | 1 | 1 | 1 | 1 |   | 4   | 1,700        | 4                        | 6,800.00  |  |
| 11          | 11-05-2012 | 11-05-2012 | 12:00PM - 12:30PM | DAYTIME NOON NEWS WEEKDAY (6950) | 8                                | 30                       | 1                      |   |   |   |   |   |   | 1   | 1,700        | 1                        | 1,700.00  |  |
| 12          | 10-30-2012 | 11-02-2012 | 12:30PM - 01:00PM | DAYTIME 1230-1P WEEKDAY (6951)   | 7                                | 30                       |                        |   | 1 | 1 | 1 | 1 |   | 4   | 1,600        | 4                        | 6,400.00  |  |
| 13          | 11-05-2012 | 11-05-2012 | 12:30PM - 01:00PM | DAYTIME 1230-1P WEEKDAY (6951)   | 7                                | 30                       | 1                      |   |   |   |   |   |   | 1   | 1,600        | 1                        | 1,600.00  |  |
| 14          | 10-30-2012 | 11-02-2012 | 01:00PM - 03:00PM | DAYTIME 1-4P WEEKDAY (6952)      | 7                                | 30                       |                        |   | 1 | 1 | 1 | 1 |   | 4   | 1,700        | 4                        | 6,800.00  |  |
| 15          | 11-05-2012 | 11-05-2012 | 01:00PM - 03:00PM | DAYTIME 1-4P WEEKDAY (6952)      | 7                                | 30                       | 1                      |   |   |   |   |   |   | 1   | 1,700        | 1                        | 1,700.00  |  |

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| Contract No<br>403956 |            | Contract Dt<br>10-29-2012 | Revision Dt<br>11-01-2012 | Rev##<br>2                             | Advertiser<br>NRSC / SMITH FOR SENATE                               |                          | Brand<br>NRSC/SMITH FOR SENATE |   | Product Code<br>POLITICALS |   |   |   |   | Station/Market<br>WPVI - PHILADELPHIA |                          |                |       |           |           |
|-----------------------|------------|---------------------------|---------------------------|--|---|--------------------------|--------------------------------|---|----------------------------|---|---|---|---|---------------------------------------|--------------------------|----------------|-------|-----------|-----------|
| Agency Est#           |            |                           | CMS #<br>247473           | Sales Office<br>PHILADELPHIA           | Account Executive<br>A. CLIFFORD                                    | Start Date<br>10-30-2012 | End Date<br>11-05-2012         | Billing<br>M (Broadcast Month, Cycle 1) |                            |   |   |   |   | Package<br>N                          | Contract Title<br>247473 |                |       |           |           |
| Line                  | Start Date | End Date                  | Time Period               | Description                            |   |                          | RC                             | Duration                                | M                          | T | W | T | F | S                                     | S                        | SPW            | Price | Tot Spots | Total \$  |
| 16                    | 10-30-2012 | 11-02-2012                | 03:00PM - 04:00PM         | DAYTIME 3-4P MO-FR (7997)              |   |                          | 9                              | 30                                      |                            | 1 | 1 | 1 | 1 |                                       |                          | 4              | 700   | 4         | 2,800.00  |
| 17                    | 11-05-2012 | 11-05-2012                | 03:00PM - 04:00PM         | DAYTIME 3-4P MO-FR (7997)              |   |                          | 9                              | 30                                      | 1                          |   |   |   |   |                                       |                          | 1              | 700   | 1         | 700.00    |
| 18                    | 10-30-2012 | 11-02-2012                | 04:00PM - 05:00PM         | EARLY NEWS 4P MO-FR (7239)             |   |                          | 9                              | 30                                      |                            | 2 | 2 | 2 | 2 |                                       |                          | 8              | 800   | 8         | 6,400.00  |
| 19                    | 11-05-2012 | 11-05-2012                | 04:00PM - 05:00PM         | EARLY NEWS 4P MO-FR (7239)             |   |                          | 9                              | 30                                      | 2                          |   |   |   |   |                                       |                          | 2              | 800   | 2         | 1,600.00  |
| 20                    | 10-30-2012 | 11-02-2012                | 05:00PM - 06:00PM         | EARLY NEWS 5P MO-FR (6988)             |   |                          | 9                              | 30                                      |                            | 2 | 2 | 2 | 2 |                                       |                          | 8              | 2,200 | 8         | 17,600.00 |
| 21                    | 11-05-2012 | 11-05-2012                | 05:00PM - 06:00PM         | EARLY NEWS 5P MO-FR (6988)             |   |                          | 9                              | 30                                      | 2                          |   |   |   |   |                                       |                          | 2              | 2,200 | 2         | 4,400.00  |
| 22                    | 10-30-2012 | 11-02-2012                | 06:00PM - 06:30PM         | EARLY NEWS 6P MO-FR (6989)             |   |                          | 8                              | 30                                      |                            | 1 | 1 | 1 | 1 |                                       |                          | 4              | 3,400 | 4         | 13,600.00 |
| 23                    | 11-05-2012 | 11-05-2012                | 06:00PM - 06:30PM         | EARLY NEWS 6P MO-FR (6989)             |   |                          | 8                              | 30                                      | 1                          |   |   |   |   |                                       |                          | 1              | 3,400 | 1         | 3,400.00  |
| 24                    | 10-30-2012 | 11-02-2012                | 06:30PM - 07:00PM         | EARLY NEWS ABC WORLD NEWS 630-7P MO-FR |   |                          | 8                              | 30                                      |                            | 1 | 1 | 1 | 1 |                                       |                          | 4              | 4,000 | 4         | 16,000.00 |
| M                     | MG Group # | Preempted                 | Rate                      | Reason                                 | MG Description  |                          |                                | Duration                                |                            |   |   |   |   |                                       |                          |                |       |           |           |
|                       | 336058     | 10-31-2012                | 4,000                     | PER SALES MANAGEMENT                   | 1 X 30 @ \$2,800 S 08:00PM - 11:30PM - 11/03/12-11/03/12 (7220),    |                          | 9                              | 30                                      |                            |   |   |   |   | X                                     |                          | 1              | 2,800 | 1         | 2,800.00  |
|                       |            |                           |                           |  | 1 X 30 @ \$1,000 Th,F 05:00AM - 06:00AM - 11/01/12-11/02/12 (6948), |                          | 8                              | 30                                      |                            |   |   | X | X |                                       |                          | 1              | 1,000 | 1         | 1,000.00  |
|                       |            |                           |                           |  | 1 X 30 @ \$200 S 12:35AM - 01:35AM - 11/03/12-11/03/12 (7766)       |                          | 8                              | 30                                      |                            |   |   |   |   | X                                     |                          | 1              | 200   | 1         | 200.00    |
|                       |            |                           |                           |  |   |                          |                                |   |                            |   |   |   |   |                                       |                          |                |       |           |           |
|                       |            | Total:                    | 4,000                     |  |   |                          |                                |   |                            |   |   |   |   |                                       |                          | Preempt Total: |       | -1        | -4,000.00 |
| 25                    | 11-05-2012 | 11-05-2012                | 06:30PM - 07:00PM         | EARLY NEWS ABC WORLD NEWS 630-7P MO-FR |   |                          | 8                              | 30                                      | 1                          |   |   |   |   |                                       |                          | 1              | 4,000 | 1         | 4,000.00  |
| 26                    | 10-30-2012 | 11-02-2012                | 07:00PM - 07:30PM         | ACCESS MO-FR JEOPARDY (7063)           |   |                          | 8                              | 30                                      |                            | 1 | 1 | 1 | 1 |                                       |                          | 4              | 3,600 | 4         | 14,400.00 |
| 27                    | 11-05-2012 | 11-05-2012                | 07:00PM - 07:30PM         | ACCESS MO-FR JEOPARDY (7063)           |   |                          | 8                              | 30                                      | 1                          |   |   |   |   |                                       |                          | 1              | 3,600 | 1         | 3,600.00  |

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|                       |                           |                           |                   |   |                                  |                            |                        |   |   |   |   |   |   |                                       |                          |     |       |           |           |
|-----------------------|---------------------------|---------------------------|-------------------|---|----------------------------------|----------------------------|------------------------|---|---|---|---|---|---|---------------------------------------|--------------------------|-----|-------|-----------|-----------|
| Contract No<br>403956 | Contract Dt<br>10-29-2012 | Revision Dt<br>11-01-2012 | Rev#<br>2         | Advertiser<br>NRSC / SMITH FOR SENATE     | Brand<br>NRSC/SMITH FOR SENATE   | Product Code<br>POLITICALS |                        |   |   |   |   |   |   | Station/Market<br>WPVI - PHILADELPHIA |                          |     |       |           |           |
| Agency Est#           |                           |                           | CMS #<br>247473   | Sales Office<br>PHILADELPHIA              | Account Executive<br>A. CLIFFORD | Start Date<br>10-30-2012   | End Date<br>11-05-2012 | Billing<br>M (Broadcast Month, Cycle 1) |   |   |   |   |   | Package<br>N                          | Contract Title<br>247473 |     |       |           |           |
| Line                  | Start Date                | End Date                  | Time Period       | Description                               |                                  |                            | RC                     | Duration                                | M | T | W | T | F | S                                     | S                        | SPW | Price | Tot Spots | Total \$  |
| 28                    | 10-30-2012                | 11-02-2012                | 07:30PM - 08:00PM | ACCESS MO-FR WHEEL (7064)                 |                                  |                            | 8                      | 30                                      |   | 1 | 1 | 1 | 1 |                                       |                          | 4   | 3,600 | 4         | 14,400.00 |
| 29                    | 11-05-2012                | 11-05-2012                | 07:30PM - 08:00PM | ACCESS MO-FR WHEEL (7064)                 |                                  |                            | 9                      | 30                                      | 1 |   |   |   |   |                                       |                          | 1   | 3,600 | 1         | 3,600.00  |
| 30                    | 10-30-2012                | 11-02-2012                | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969)                    |                                  |                            | 9                      | 30                                      |   | 1 | 1 | 1 | 1 |                                       |                          | 4   | 3,200 | 4         | 12,800.00 |
| 31                    | 11-05-2012                | 11-05-2012                | 11:00PM - 11:35PM | LATE NEWS MO-SU (6969)                    |                                  |                            | 9                      | 30                                      | 1 |   |   |   |   |                                       |                          | 1   | 3,200 | 1         | 3,200.00  |
| 32                    | 11-01-2012                | 11-01-2012                | 08:00PM - 11:00PM | PRIME THU MOVIES/SPECIALS (7041)          |                                  |                            | 9                      | 30                                      |   |   |   | 1 |   |                                       |                          | 1   | 8,000 | 1         | 8,000.00  |
| 33                    | 11-03-2012                | 11-04-2012                | 06:00PM - 07:30PM | WEEKEND NEWS SA-SU 6-730P (6990)          |                                  |                            | 9                      | 30                                      |   |   |   |   |   | 1                                     | 1                        | 2   | 1,200 | 2         | 2,400.00  |
| 34                    | 11-03-2012                | 11-03-2012                | 06:00AM - 08:00AM | WEEKEND NEWS 6-8A SA (6997)               |                                  |                            | 9                      | 30                                      |   |   |   |   |   | 1                                     |                          | 1   | 500   | 1         | 500.00    |
| 35                    | 11-03-2012                | 11-03-2012                | 08:00AM - 09:00AM | WEEKEND NWS GMA SA (7098)                 |                                  |                            | 8                      | 30                                      |   |   |   |   |   | 1                                     |                          | 1   | 1,400 | 1         | 1,400.00  |
| 36                    | 11-03-2012                | 11-03-2012                | 09:00AM - 10:00AM | WEEKEND NWS 9-10A SA (10928)              |                                  |                            | 8                      | 30                                      |   |   |   |   |   | 1                                     |                          | 1   | 1,000 | 1         | 1,000.00  |
| 37                    | 11-04-2012                | 11-04-2012                | 06:00AM - 07:00AM | WEEKEND NWS 6-7A SU (7055)                |                                  |                            | 9                      | 30                                      |   |   |   |   |   |                                       | 1                        | 1   | 400   | 1         | 400.00    |
| 38                    | 11-04-2012                | 11-04-2012                | 07:00AM - 08:00AM | WEEKEND NWS 7-8A SU (7056)                |                                  |                            | 8                      | 30                                      |   |   |   |   |   |                                       | 1                        | 1   | 600   | 1         | 600.00    |
| 39                    | 11-04-2012                | 11-04-2012                | 08:00AM - 09:00AM | WEEKEND NWS GMA SU (7099)                 |                                  |                            | 8                      | 30                                      |   |   |   |   |   |                                       | 1                        | 1   | 1,400 | 1         | 1,400.00  |
| 40                    | 11-04-2012                | 11-04-2012                | 10:00AM - 10:30AM | WEEKEND NWS 1130A-12P SU INSIDE STORY (7  |                                  |                            | 9                      | 30                                      |   |   |   |   |   |                                       | 1                        | 1   | 500   | 1         | 500.00    |
| 41                    | 11-04-2012                | 11-04-2012                | 10:30AM - 11:30AM | WEEKEND NWS 1030-1130A SU THIS WEEK (705  |                                  |                            | 9                      | 30                                      |   |   |   |   |   |                                       | 1                        | 1   | 4,000 | 1         | 4,000.00  |
| 42                    | 11-04-2012                | 11-04-2012                | 11:30AM - 12:00PM | EAGLES GAME PLAN SUN 1130A (PLAYERS) (707 |                                  |                            | 9                      | 30                                      |   |   |   |   |   |                                       | 1                        | 1   | 500   | 1         | 500.00    |

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|                       |                           |                           |                   |   |                                  |                            |                        |   |          |   |   |   |   |                                       |              |                          |                         |       |           |            |
|-----------------------|---------------------------|---------------------------|-------------------|---|----------------------------------|----------------------------|------------------------|---|----------|---|---|---|---|---------------------------------------|--------------|--------------------------|-------------------------|-------|-----------|------------|
| Contract No<br>403956 | Contract Dt<br>10-29-2012 | Revision Dt<br>11-01-2012 | Rev#<br>2         | Advertiser<br>NRSC / SMITH FOR SENATE     | Brand<br>NRSC/SMITH FOR SENATE   | Product Code<br>POLITICALS |                        |   |          |   |   |   |   | Station/Market<br>WPVI - PHILADELPHIA |              |                          |                         |       |           |            |
| Agency Est#           |                           |                           | CMS #<br>247473   | Sales Office<br>PHILADELPHIA              | Account Executive<br>A. CLIFFORD | Start Date<br>10-30-2012   | End Date<br>11-05-2012 | Billing<br>M (Broadcast Month, Cycle 1) |          |   |   |   |   |                                       | Package<br>N | Contract Title<br>247473 |                         |       |           |            |
| Line                  | Start Date                | End Date                  | Time Period       | Description                               |                                  |                            |                        | RC                                      | Duration | M | T | W | T | F                                     | S            | S                        | SPW                     | Price | Tot Spots | Total \$   |
| 43                    | 11-04-2012                | 11-04-2012                | 12:00PM - 01:00PM | WEEKEND NWS 12-1P SU (7060)               |                                  |                            |                        | 9                                       | 30       |   |   |   |   |                                       |              | 1                        | 1                       | 500   | 1         | 500.00     |
| 44                    | 10-30-2012                | 11-02-2012                | 11:35PM - 12:02AM | LF NIGHTLINE 1135P LTC 1/7/13 (6970)      |                                  |                            |                        | 9                                       | 30       |   | 1 | 1 | 1 | 1                                     |              |                          | 4                       | 1,000 | 4         | 4,000.00   |
| 45                    | 11-05-2012                | 11-05-2012                | 11:35PM - 12:02AM | LF NIGHTLINE 1135P LTC 1/7/13 (6970)      |                                  |                            |                        | 9                                       | 30       | 1 |   |   |   |                                       |              |                          | 1                       | 1,000 | 1         | 1,000.00   |
| 46                    | 11-04-2012                | 11-04-2012                | 11:30PM - 12:00AM | LATE NEWS ACTION NEWS AT 1130P SA-SU (699 |                                  |                            |                        | 9                                       | 30       |   |   |   |   |                                       |              | 1                        | 1                       | 1,000 | 1         | 1,000.00   |
| 47                    | 11-05-2012                | 11-05-2012                | 04:00PM - 05:00PM | EARLY NEWS 4P MO-FR (7239)                |                                  |                            |                        | 9                                       | 30       | 1 |   |   |   |                                       |              |                          | 1                       | 800   | 1         | 800.00     |
|                       |                           |                           |                   |   |                                  |                            |                        |   |          |   |   |   |   |                                       |              |                          | Contracted Gross Total: |       | 107       | 206,200.00 |
|                       |                           |                           |                   |   |                                  |                            |                        |   |          |   |   |   |   |                                       |              |                          | Actual Gross Total:     |       | 109       | 206,200.00 |
|                       |                           |                           |                   |   |                                  |                            |                        |   |          |   |   |   |   |                                       |              |                          | Agency Commission:      |       |           | 30,930.00  |
|                       |                           |                           |                   |   |                                  |                            |                        |   |          |   |   |   |   |                                       |              |                          | Net Total:              |       |           | 175,270.00 |
| Month/YR              |                           |                           | Preempted         | Made Good                                 |                                  | Contract Total             |                        | Adjustments                             |          |   |   |   |   |                                       |              | Actual Total             |                         |       |           |            |
| Nov 12                |                           |                           | 7,000.00          | 4,000.00                                  |                                  | 206,200.00                 |                        | 0.00                                    |          |   |   |   |   |                                       |              | 206,200.00               |                         |       |           |            |
| TOTAL                 |                           |                           | 7,000.00          | 4,000.00                                  |                                  | 206,200.00                 |                        | 0.00                                    |          |   |   |   |   |                                       |              | 206,200.00               |                         |       |           |            |

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